

Watershed Model™ of Learning Analytics

Learning analytics don't have to be complicated, as long as you stay organized. Start with the basic categories and complexities that comprise learning analytics and work your way outward, using the illustrations on the right as a guide.

When these categories and complexities are combined, they form the matrix—or pyramid—of learning analytics. Many organizations master the lowest level of complexity within a specific category and then work their ways outward. And some organizations may reach high levels in one category, but reach lower levels in other categories.

As long as you identify where you fall within the learning analytics pyramid, you'll know where you're going—which helps you set goals, determine metrics, and evaluate the maturity of your program.

